

Introducing The Reflexes™

The openness that makes every mission possible



▼
ALCATEL



A new advance in business performance.

With the new generation of Reflexes™ Enterprise Communication Tools, what's really new is that the technology removes obstacles between you and the job you're doing.

We've combined leading edge telephone, IP and computer technology with our unrivaled experience in ergonomic user interfaces to bring you a host of simple to use functions with one all-important goal: to boost every employee's productivity and reduce the cost of training, implementation and user support.

New openness, new connectivity

With Alcatel's latest generation of Reflexes™ terminals, it's a whole new ball game. Plugware (Transparent System Connector) marks a strategic shift toward greater openness and user flexibility. As an optional plug-in, Plugware's unique architecture will enable you to improve your communications with emerging technologies. You now have an easy to operate, upgradable and mobile workstation, ready to be enriched with emerging user interface technologies or various system, network or PC technologies. With Plugware you'll just keep on expanding productivity per employee—multiplied by the number of employees you have. End result: you'll save time and money.

The right tools for YOUR job.

New Plugware for IP-ready* flexible desktop solutions

With the Transparent System Connector principle—a brand-new product plus—you've got the flexibility and choice to integrate telephony into your PC applications, to link additional peripheral equipment or to upgrade your Reflexes™ transparently towards full featured IP phones*.

The Alcatel advantages:

First, Plugware connectivity with the entire range of Alcatel Reflexes™ means you are IP-ready* and you are able to reduce cabling and purchasing costs for each user. Second, services and applications are really tuned to your needs, giving your company an enormous boost in productivity.

New transparent connectivity to your desktop.

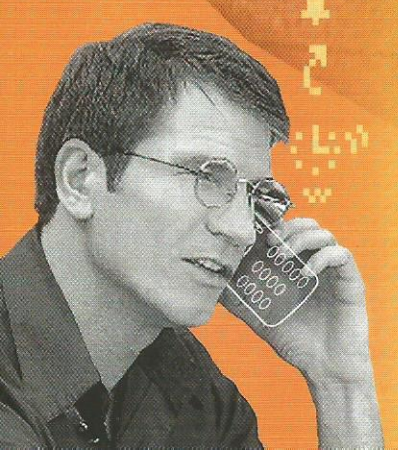
New mobility, new ubiquity solutions

We're talking about productivity and customer care. Mobility services are bringing a whole new dimension to business communications. When you're always reachable, no matter where you are, your company can react to and meet customers' needs that much faster. And now, with our special mobile Plugware (DECT radio adapters), total wireless office solutions are available with every Reflexes™ desk phone.

Once you're really wireless you acquire an entirely new freedom of movement and flexibility. You're no longer chained to the phone.

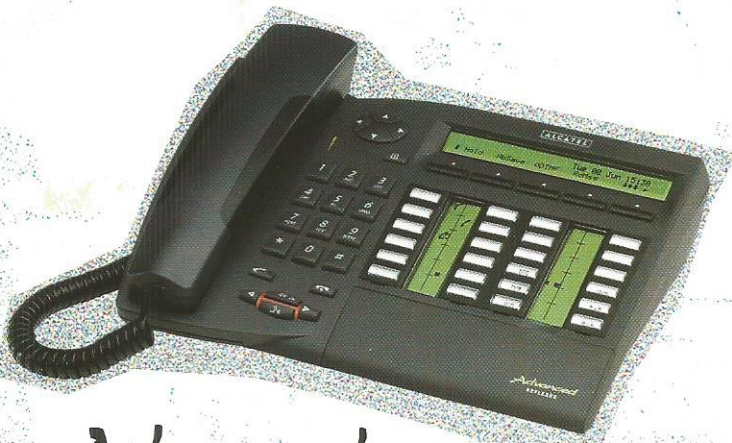
Mobile Plugware: You've got nothing to lose but your wires.

*Release depending



New freedoms, new choices, new comfort.

Alcatel's new generation of desktop and wireless Communicators makes access to the system features uniquely easy and straightforward. Which in turn makes the desk phones exceptionally functional and comfortable to use, delivering a maximum of solutions for a maximum of business needs.



Advanced
REFLEXES

CUTTING - EDGE AND FRIENDLY



Premium
REFLEXES

ESSENTIAL AND INNOVATIVE

WIRELESS PLUGWARE OPTION: TAKE YOUR REFLEXES™ WITH YOU

DECT
DIGITAL



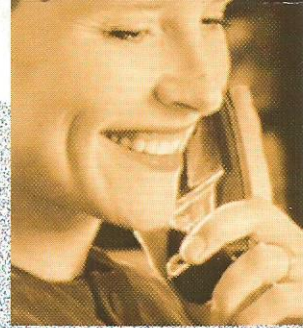
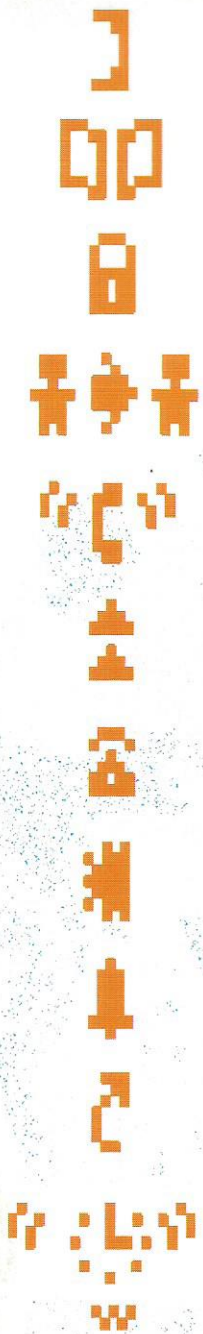
Easy
REFLEXES

CONVENIENT AND STRAIGHTFORWARD

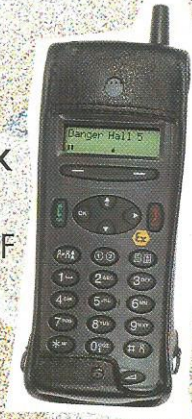


First
REFLEXES

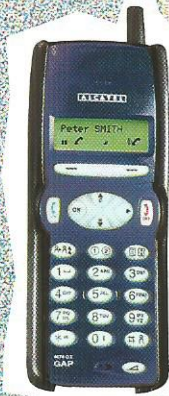
INDISPENSABLE AND FUNCTIONAL



4074 GC
COMFORT
COMPLETE AND DISCREET



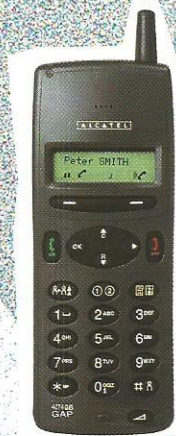
4074 GB Ex
SAFE
AUTONOMOUS AND DANGERPROOF



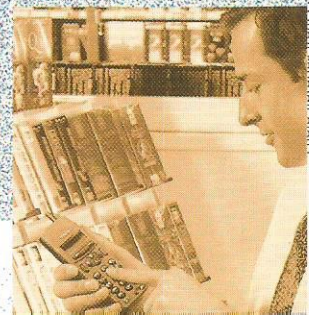
4074 GI
INDUSTRIAL
RUGGED AND INDEPENDENT



4072
SPEECH
EFFICIENT AND ELEGANT



4074 GB
BUSINESS
PROACTIVE AND SMART



Innovations designed to help you get the best out of your business.

Efficient communications are the lifeblood of a successful organization. When you're comfortable and at ease with your communications tools, you won't hesitate, you'll cut down on stress, you'll develop your communications skills. All of which is the key to improving productivity and running a reliable and responsive business.

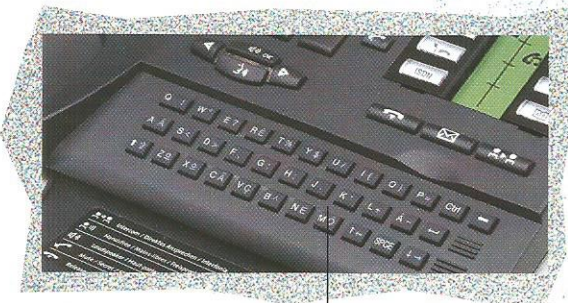
Better business by design.



Navigator and interactive keys. Comprehensive large display.

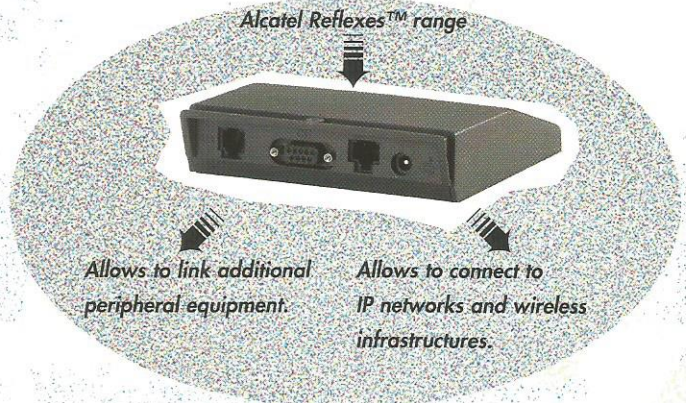


Audio control keys.



**Alphabetical keyboard.
Dial-by-name**

Transparent System Connector



Allows to link additional peripheral equipment.

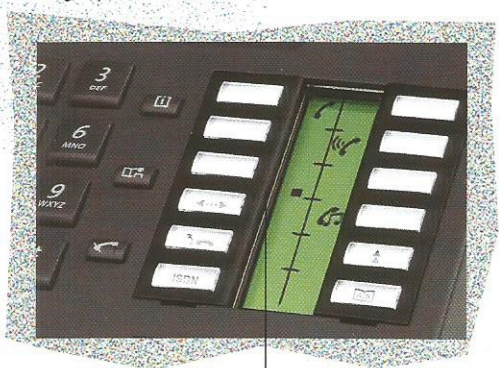
Allows to connect to IP networks and wireless infrastructures.



**Comfort handsets.
Softgrip**



**Large transparent keytops.
Magnify effect**



**Customized label sets
on standard paper*.
LCD supervision:
communication icons**

*Worldwide patent



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